

## Comparison Chart

SPECS	LEATHER	EMBROIDERED	WOVEN	SUBLIMATED	3D EMBLEM	HEAT TRANSFER
MINIMUM QUANTITY	25	50	50	50	25	25
AVG PRICE	\$3.50-\$5/ea	\$2.50/ea	\$1.85/ea	\$1.85/ea	\$4-6/ea	\$1.80/ea
LEAD TIME	2 weeks	3-4 weeks	3-4 weeks	3-4 weeks	3-4 weeks	1-2 weeks
# OF LOGO COLORS	1 color	Up to 5	Up to 5	Unlimited	Unlimited	Unlimited
MIX AND MATCH DIFFERENT HATS (INCREMENTS OF 12)	✓	✓	✓	✓	✓	✓
DIGIAL MOCKUP FOR E-COMMERCE	✓	✓	✓	✓	✓	✓

### HAT COST EQUATION:

**BLANK HAT + PATCH + \$3 = HAT COST**

Most finished hats range from \$10.50 - \$13.75 each  
*Pricing indicates one patch/design per hat*

*Current Blank Hat Prices:*  
 Richardson 112: \$5.75  
 Yupoong 6606: \$4.30  
 Mega Cap 6990: \$4.35

# LEATHER



- 25 order minimum
- Choice of real leather or leatherette
- Available in multiple colors (dark brown, light brown, grey, red, blue, black)
- Any shape, even diecut to logo shape
- Best for simple logos; logo needs to be one-color
- 2 week lead time
- Cost starts at \$3.50/ea



# EMBROIDERED

- 50 order minimum
- Choice of regular embroidery or puffy (3D)
- Available in multiple shapes or custom shape
- Up to 5 logo colors
- 3 - 4 week lead time
- Great for traditional embroidered look
- Avg cost \$2.50/ea





# WOVEN



- 50 order minimum
- Available in basic shapes
- Choice of laser cut or sewn edge finishing
- Up to 5 logo colors
- Can be very complex or simple designs
- 3 - 4 week lead time
- Avg cost \$1.85/ea

# SUBLIMATED

- 50 order minimum
- Available in most standard shapes
- Choice of smooth feel or textured
- Usually applicable for detailed designs
- 3 - 4 week lead time
- Avg cost \$1.85/ea



## 3D EMBLEM



- 25 order minimum
- Available in plastic embossed and textured, or foam textured
- Custom shapes. All have a 3D feel
- Unlimited colors for plastic, 3 for foam
- Can be very complex or simple designs
- 3 - 4 week lead time
- Most expensive but highest quality
- Avg cost \$4-6/ea

## HEAT TRANSFER

- 25 order minimum
- Available in any shape
- Unlimited color choices
- Screen printing smooth feel
- Most affordable for very detailed designs
- 1 - 2 week lead time
- Avg cost \$1.80/ea





# HOW TO ORDER

1. Gather ideas and examples of what you want
2. Obtain vector files (AI, EPS, or PDF only) of your artwork, if applicable (car number, team logo, sponsor logos, etc.)
3. E-mail me at [j@brushfiremgt.com](mailto:j@brushfiremgt.com) the following information:
  - Your ideas/examples
  - Vector files
  - Quantity of patches and preferred patch type
  - Hat preference (brand, style) and colors
4. Upon reviewing your email I will make a digital mockup from the information you provided, then e-mail for approval. This may take up to a week.
5. Upon art approval your order will now be in process and final cost + lead time will be communicated.
6. Orders over \$500 will require a 50% deposit, if under \$500 the order will be invoiced upon completion. Cash and check are preferred forms of payment.  
*Credit Card will require an additional 3% processing fee*

Need help determining which patch to choose? Email me your logo and I'll help!